

## CEAC Minutes – April 11, 2008

The Community Energy Advisory Council met at the Asheville Area Chamber of Commerce on Friday, April 11, 2008. Those in attendance included Terry Albrecht, Robin Cape, Vernon Daugherty, Richard Fireman, Patrick Fitzsimmons, Charles Gaither, Jeff Loven, Rick Lutovsky, John Oswald, Sandy Pfeifer, Michael Shore, LaVoy Spooner and Paul Szurek. Members of the public included Rachel Buedel, Gideon Burdich, Kayleigh Burgess, Brittany Cosworth, Jane Fidman, Abby Gage, Sarah Grannick, Michael Hopping, David Johnson, Grant Millan and Jim Stockoe.

### News and Updates

- **PUC Docket** – Copies of Progress Energy’s March 20 submission were provided earlier to CEAC members, with the comment that key provisions would support the CEAC recommendations. Deputy General Counsel Len Anthony will attend the May 9 CEAC meeting.
- **Smart Grid** – and related filings to PUC were explained by Chris Edge and Lee Mazzocchi, Progress Energy. Mazzocchi and Robert Sipes both described these first steps toward the smart grid as “a dream come true”.
- **“Long Lead Time Letter” to Westinghouse** – Explained by Sipes as necessary for key industrial components for potential nuclear implementation, but not binding or financially obligatory. Sandy Pfeifer asked what the “invested financial timeframe is: Sipes is unsure, but the commitment was made to follow and report back.
- **Austin Connection Plan** – Follow up on Robin Cape’s suggestion to connect with Austin TX conservation efforts and programs is taking a first step as connection between technical teams, to expand to potential wider community connections. Sustainability Strategies and Progress following up.
- **Ozone Season Kickoff** – Co-sponsored annual event to be held on Tuesday, April 29 at Land-of-Sky Regional Council; flyer distributed.
- **Progress Hybrid and Electric Vehicles** – A small test fleet of six hybrid and one plug-in hybrid vehicle will be arriving at Progress WNC shortly.

## **Update on “Recommended Projects and Programs” Process**

Report by Steve Cochran, Sustainability Strategies on the March 28 Raleigh staff meeting to begin the development of translating the 28 CEAC recommendations into what has been identified as 23 discreet projects for implementation. The CEAC recommendation document forms the background, rationale and support as each is translated into implementation plans. The template for each has evolved into the following components, growing from the process presented at the March 14 meeting:

- **Project Name and Number** (For tracking and reporting)
- **Recommendation:** (From the CEAC original)
- **Status:** (Where the effort stands now)
- **Critical Success Factors:** (What must occur, and the realities and challenges for success)
- **Metrics:** (How and what measures will be used and reported)
- **Implementation:** (How it will be accomplished)
  - Deliverable:** (What will result)
  - Timeline:** (When it will occur)

### **Presentation of Project 1A – ‘Energy Audits’**

A presentation in detail was made by Chris Edge, Progress Energy of the components of this project, as an example and model for the others. Input and dialog with CEAC members about the project itself and the process was lively and encouraging. Specific offers of CEAC members’ personal and organizational support and involvement was far-reaching. Agreement was reached on this method for moving forward. The May 9 meeting will be extended to 12 Noon to accommodate the reporting-out of the other 22 projects.

### **“Community Education and Engagement” Campaign**

Across-the board agreement was reached that a major regional, “community education and engagement” campaign with CEAC and its members as a critical enabler is needed. It is envisioned as unprecedented in scope and potential for supporting major regional conservation efforts, and to support each project and program as it is implemented. Cape used the example of the dramatic water savings that were recorded during the state-wide water conservation campaign; by far the most in North Carolina. “This is a community that cares and will act.” A volunteer committee will be formed to develop recommendations for the full CEAC, possible by the May 9 meeting. Members include Terry Albrecht, Robin Cape, Vernon Daugherty, Richard Fireman, Patrick Fitzsimmons, Michael Shore and LaVoy Spooner. Drew Elliot of Progress Energy Corporate Communications will serve as a resource. Sustainability Strategies will convene, facilitate and support the effort.

**Public Comment was received** from Abby Gage and Grant Millin.

**Next meeting is Friday, May 9, extended from 8:30am-12 Noon, Asheville Chamber.**