

Carolina Power & Light Company
d/b/a Progress Energy Carolinas, Inc.
(North Carolina Only)

RESIDENTIAL SERVICE –
RESIDENTIAL LIGHTING PROGRAM RS-RL-1

PURPOSE

The purpose of this program is to encourage the installation of energy efficient lighting products through education and through the use of pricing incentives at participating retail points of purchase.

AVAILABILITY

This program provides discounted pricing to customers on qualifying high efficiency lighting products at participating retailers. The program is being targeted specifically to the Company's residential customers. The program offers a discounted price for selected energy efficient lighting products from various manufacturers, subject to their availability, at retail points of purchase.

INCENTIVE PAYMENTS

Customers will receive an average reduced price of approximately \$1.50 per bulb for selected energy efficient and ENERGY STAR[®] qualified lighting products at the retail point of purchase. Actual participant incentives will vary depending on bulb type, wattage, and packaging. The incentive discount may also vary by retailer to best influence the customer's purchase decision.

RESPONSIBILITY OF PARTIES

Customers must purchase qualifying products at participating retailers agreeing to the terms and conditions of this offering.

Effective on and after January 1, 2010
NCUC Docket No. E-2, Sub 950