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# Spirit AeroSystems putting the "global" in Global TransPark

With the announcement in May 2008 that Spirit AeroSystems had selected North Carolina's Global TransPark for a key manufacturing site, the company put the finishing touches on an 18-month location search. Supporting the company's arrival was a host of government agencies, economic development organizations, private allies and educational providers. But Spirit's choice, which resulted in a 500,000-sq.-ft. production plant opened in July 2010, also dramatically altered the trajectory of eastern North Carolina's aviation and aerospace industry, aligning it closely with the international economy.

"Spirit is a global company, and its presence here has given real meaning to our name," says Darlene Waddell, executive director of the Global TransPark Authority, which oversees the 2,500-acre, multi-modal industrial park in



The curing of the first panel of the longest section of the A350 XWB's carbon fiber fuselage has been successfully completed by Spirit AeroSystems in Kinston, N.C. The crown panel will undergo trimming, drilling and nondestructive inspection in the coming weeks. *Source: Airbus* 



Kinston, N.C. The company has begun ramping up what will be a 1,000-person workforce by 2016, with positions averaging \$48,000 per year. Moreover, Spirit's \$570 million investment is bringing other companies to the TransPark. Earlier this year, DB Schenker, a Germany-based provider of international logistics and transportation services, began leasing warehouse space near Spirit, where it will create 40 jobs. "Having a world-class company like Spirit makes a difference in the type of companies now looking at the TransPark," Waddell says.

Spirit AeroSystems, based in Wichita, Kan., is providing three "work packages" for the Airbus A350 XWB (extra-wide-body) passenger jet being assembled in France. Two of the components - composite center fuselage panels and front-wing spar sections – are being produced in Kinston. "We expect to ship the first fuselage panels to Saint-Nazaire in early 2011, and the spar will be in assembly at our Prestwick, Scotland, facility at about the same time," according to Ken Evans, senior manager of corporate communications at the company's headquarters. Production is under way in Kinston, Evans says, "and we are on track to support the needs of our customer." A milestone was achieved in December when the Kinston facility shipped the first outer-wing spar component to the Prestwick plant.

Utilizing proximity to the Port of Morehead City and several military aviation facilities, Spirit's operations in Kinston have showcased the regional assets aerospace firms find appealing.

PROGRESS ENERGY SERVICE AREA

"That one announcement put eastern North Carolina on the global aviation

map," says Len Kulik, senior vice president of North Carolina's Eastern Region, a 13-county regional development partnership based in Kinston. Equally important is Spirit's leadership in the realm of workforce readiness. Global TransPark officials renamed their training center the "Spirit AeroSystems Composite Center of Excellence," where a curriculum developed and delivered through a partnership between Spirit and Lenoir Community College is available to company personnel. Spirit is also working with regional workforce officials on a Career Readiness Certificate customized for the region's aerospace employers.

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# RECENT ANNOUNCEMENTS

#### Americhem

**Randolph County, N.C.** 

Global provider of custom color and additive solutions for polymer industry \$22.6 million capital investment 71 new jobs

### Calvert Manufacturing Seminole County, Fla.

Heavy equipment manufacturer for plywood industry \$377,000 capital investment 18 new jobs

# Caterpillar Inc.

Lee County, N.C.

Construction and mining equipment manufacturer \$28.3 million capital investment 325 new jobs

# **NORTH CAROLINA:** Green economy is a hit for one local economy

Environmental upgrades at Progress Energy generating plants have helped bring one of North America's largest makers of gypsum wallboard to Roxboro, N.C. CertainTeed Gypsum is on target to open a \$160 million manufacturing facility in 2012, creating 89 jobs. Much of the facility's raw materials will come from scrubbers installed at nearby power plants by Progress Energy to reduce air emissions.

"It's going to be one of the largest such facilities in the world," said Jim Stovall, chairman of the Person County Economic Development Com-

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mission. CertainTeed, a unit of the French materials giant Saint-Gobain, is expected to be a potent force in the county's economy. Annual salaries will average \$55,247, easily eclipsing the county's average wage of \$30,524. "It's also a huge tax-base win for us," Stovall says. And new natural gas and rail upgrades serving the facility will enhance Person County's overall inventory of industrial, commercial and residential infrastructure.

#### FEATURED PROPERTY: VOLVO MANUFACTURING FACILITY

169 Hendersonville Road Asheville, N.C.		
Size/acres	405,018 SF on 67 acres; includes 3 buildings formerly used for fabrication, assembly and office space; 2 guard houses	
Interstate and airport access	I-26 – 2 miles; Asheville Regional Airport – 4 miles Charlotte Douglas International Airport – 100 miles	For more Ray Deni Economi of Ashev 1.828.25 rdenny@
Interior	40' x 40' column spacing; walls – pre-engineered with insulated metal siding over 7'4" concrete block; floors – 8" concrete; multiple overhead and jib cranes	
Exterior	6 loading docks with 43 grade level doors; 325+ on-site parking spaces	
Utilities and service	12,470 volt feed/3-phase power with substation on site; natural gas – 4" main with 2" line; water – 12" main with 4" line	
Sale/lease	For sale	

For more information contact: Ray Denny Economic Development Coalition of Asheville-Buncombe Co. 1.828.258.6128 rdenny@ashevillechamber.org

# NORTH CAROLINA News

**Alfred J. "Fred" Papa** was named economic development liaison for the BRAC Regional Task Force that serves 11 counties – 1.910.808.4202; fpapa@bracrtf.com.

**Richard Zechini** is the new N.C. director of public affairs at Progress Energy – 1.919.546.3027; rick.zechini@pgnmail.com.

# Did you know...

**Gov. Perdue has announced the creation of the North Carolina Capital Access Program,** a new small business lending initiative. Qualifying businesses with up to 500 employees may secure up to a \$5 million loan to purchase property and equipment, construct or renovate buildings, or establish working capital.

North Carolina ranked #1 with the "Top Business Climate," according to *Site Selection* magazine for the sixth year in a row and the ninth time in 10 years. *November 2010* 

*Newsweek* listed North Carolina as a Top Place in America Poised for **Recovery** and one of the "New Silicon Valleys" offering high-paying high-tech jobs and housing prices well below those in coastal California. *November 2010* 



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#### CertainTeed Gypsum Inc. Person County, N.C.

Wallboard manufacturing facility \$160 million capital investment 89 jobs

#### Formulated Solutions Pinellas County, Fla.

Pharmaceutical and personal care products manufacturer \$7.4 million capital investment 60 new jobs

## Novartis Vaccines and Diagnostics, Inc. Wake County, N.C.

Flu production facility expansion \$36 million capital investment 100 new jobs

# COMMUNITY FOCUS

# MARION COUNTY, SOUTH CAROLINA

Aviation landing systems and baby diapers may have little in common, but both products spell exciting opportunities for the economy of Marion County, S.C., which builds on a legacy of diversified manufacturing and convenience to U.S. and global markets.

In the wake of Boeing Corporation's new production complex in North Charleston – just 120 miles away – Marion is cultivating its own aviation focus. In February 2010, Florida-based ACAS Landing Gear Services launched plans to construct a \$5 million plant that will remanufacture and repair landing gear destined for Boeing aircraft. In late 2010, ACAS was hiring the first cadre of a 300-worker staff, concentrating initially on office personnel, according to Rodney Berry, executive director of the Marion County Economic Development Commission (EDC). Company officials cited the county's manufacturing-ready workforce and pro-business leadership in announcing their move. Similar factors, plus proximity to Charleston's port complex, accounted for Softee Supreme Corp.'s recent expansion in Marion County – coming only a year after its initial arrival. The firm manufactures disposable baby diapers from recycled raw materials. "They've got overseas contracts driving demand," explained Berry, who said Softee Supreme's latest move adds 75 jobs.

With its mid-Atlantic location and convenience to both global suppliers and U.S. consumers, Marion County is also enviably positioned for logistics and distribution operations. It will soon begin marketing the **South Atlantic International Logistics Center**, a 2,600-acre property fronted by rail and only six miles from I-95 and I-73. "This is high on our agenda," said Berry. The center was recently master-planned by consultants at CH2MHill. "The fascinating part is the proximity to a CSX mainline and the interstates," said Jennifer Bell, project manager at CH2MHill who participated in the planning. Given its size, location and infrastructure, the center could transform the economy of Marion County and neighboring communities. Bell believes development of the property could also include a "green element" that could entice tenants.

County leaders also are sharpening human resource assets. The EDC recently organized Raising Opportunities for Area Residents (ROAR), which encourages WorkKeys® preparation and testing for local workers. Services, which are free to qualified county residents, are offered through



the county's Adult Education Center. The center also helps local workers hone their résumés and sharpen job-interviewing skills. "With recent expansion and relocation announcements, we wanted our local people to be the ones who go to work," Berry explained. By November, ROAR had resulted in the administration of 240 WorkKeys<sup>®</sup> exams.

# AT A GLANCE

- Location: In the heart of South Carolina's Northeast Region, 22 miles east of Florence, 48 miles northwest of Myrtle Beach and 101 miles north of Charleston.
- Land Area: 489 sq. miles (1,267.5 sq. kms)
- Population: 34,336 (2010)
- Workforce: 13,087 (Oct. 2010)
- Unemployment Rate: 17.8 percent (Oct. 2010)
- Average Family Income: \$43,487 (2010)

### **Novo Nordisk Johnston County, N.C.**

Insulin manufacturing plant expansion \$73 million capital investment 85 new jobs

## Nypro **Buncombe County, N.C.**

**Precision plastics** manufacturing expansion \$83 million capital investment 156 new jobs

# **Red Hat**

Wake County, N.C.

Corporate headquarters expansion \$109 million capital investment 540 new jobs (over 5 years)

# SOUTH CAROLINA news

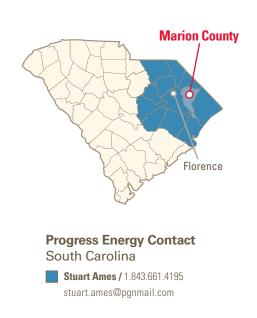
**Governor-elect Nikki Haley has named Robert** M. "Bobby" Hitt as secretary of Commerce. Hitt has managed Corporate Affairs at BMW since 1993 and has also served as chairman of the board of directors at the South Carolina Manufacturers Alliance.

**Ronald King** is the new executive director of the Marlboro County Economic Development Partnership -1.843.479.5626; ronaldking@marlborocountysc.org

# Did you know...

South Carolina ranked #5 in Site Selection magazine's 2010 Top State Business Climate Rankings. November 2010

South Carolina is a **right-to-work** state and has one of the lowest unionization rates in the U.S., ranking 3rd lowest at 4.5%. Source: U.S. Bureau of Labor Statistics



## **TRANSPORTATION**

- Highways: Interstates 95 and 20 meet nearby; county is served by US Hwy. 76, US Hwy. 501 and several state highways.
- Air: General aviation service via Marion County Airport (MAO); commercial flights available at nearby Florence Regional Airport (FLO) and Myrtle Beach Int'l Airport (MYR).
- Sea: Deepwater port access available in Charleston, Savannah and Wilmington.
- Rail: Industrial service provided by CSX Transportation (mainline) and Carolina Southern Railroad Company, which operates 95 miles of track in the region.

## **COUNTY/STATE BUSINESS INCENTIVES**

- New jobs tax credits
- No local corporate income tax
- Free job training
- No state property tax
- Fee-in-lieu of property tax
- No tax on inventories or intangibles

### EDUCATION

- The Marion County Technical Education Center is an award-winning instructional facility offering vocational curricula, workforce training and professional development programs. Florence-Darlington Technical College, about 40 minutes away, is home to the Southeastern Institute of Manufacturing & Technology, a state-of-the-art workforce development facility. The college also maintains a growing satellite presence in Mullins.
- In Florence, Francis Marion University (FMU) offers undergraduate and graduate degrees. Its Small Business Institute extends management development and technical guidance to local companies. Nearby, Coastal Carolina University (CCU) offers baccalaureate programs in numerous fields of study.
- FMU, CCU and Florence-Darlington Tech recently established the Swamp Fox Higher Education Center in Marion. Continuing education and degree programs will begin in spring 2011.

# QUALITY OF LIFE

 Marion County offers extensive outdoor recreation including boating, canoeing and fishing along the county's three rivers. The region is a renowned destination for hunters and golfers. Nearby Myrtle Beach is a hub for live entertainment, fine dining and retail.

• Canfor/New South, Inc.

# **TOP CORPORATE RESIDENTS**

- American Light Bulb Mfg., Inc.
- ArvinMeritor
- AVM Industries
- Beneteau, Inc.
- SouthBay Fabricators, Inc. Southeastern Millworks
- Sources: Marion County Economic Development Commission; S.C. Department of Employment and Workforce; U.S. Census Bureau.
- LogistiCare Softee Supreme Diaper • SoPakCo Packaging, Inc.
  - Corp.

Stergis Windows & Doors

Windoor Inc.

## Reich GmbH Buncombe County, N.C.

International supplier of vehicle parts and ball bearings \$28 million capital investment 56 new jobs

## Siemens Energy Inc. Wake County, N.C.

R&D center for smart grid technology \$2.9 million capital investment 139 new jobs

# FLORIDA: In Zephyrhills, regional change brings opportunity

In southeast Pasco County, Zephyrhills is looking closely at how regional and global trends are affecting its economic future. As the geographical synapse between Greater Tampa and Metro Orlando, the town is at the heart of an evolving urban superregion. "We feel it's time to carve out a niche," said R.J. Keetch, assistant city planner.

The widening of the Panama Canal will likely reshape and reenergize international trade activity at the Port of Tampa, only 26 miles from Zephyrhills, setting the stage for new opportunities in distribution, logistics and assembly operations. At the same time, development of high-speed passenger rail systems in the Tampa and Orlando regions has led CSX Transportation to relocate a mainline corridor through Zephyrhills. Also emerging is an FAA-required master plan for the Zephyrhills Municipal Airport that will consider runway lengthening and the addition of significant acreage to the airport's industrial park. "We're looking at opportunities for corporate aviation and a more executive type of airport," Keetch said.



The Port of Tampa is expected to bring new logistics and distribution opportunities to nearby Zephyrhills. *Image courtesy of Tampa Port Authority* 

Keetch and his counterparts at Pasco County have reached agreement on the vision and expect to put a formal plan in place by the end of 2011.

# FLORIDA News

**Don Kirkman** is the new president of Florida's Great Northwest regional partnership; 1.850.337.3404; dkirkman@fgnw.org

**Scott Talcott** has been named business development manager for Pinellas County Economic Development; 1.727.464.7353; stalcott@pinellas county.org

**Pat O'Neal** is the new executive director of Levy County's Nature Coast Business Development Council, Inc.; 1.352.486.5470; director@ naturecoast.org

**Cameron Cooper** has been named director of public affairs, Progress Energy Florida – 1.850.521.1422; cameron. cooper@pgnmail.com

# FEATURED PROPERTY:

HAINES CITY DISTRIBUTION CENTER

200 Depot Way



AND
200,000 SF expandable to 320,000 SF; 9,350 SF office
I-4 – 11 miles via Hwy 27; Kissimmee Municipal Airport – 21 miles; Orlando Int'l Airport – 8 miles; located next to city-owned rail spur
Ceiling – 30' clear ht.; columns – 50' by 50' spacing; ESFR Fire Protection System
35 dock-high doors with mechanical levers; one 10' x 12' ramp; parking $-$ 115' and 185' truck courts; 115 car parking spaces; tilt wall construction
3-phase electric power; 500 kVA transformer on site; 480Y/277 secondary voltage; natural gas
Sublease – master lease through June 30, 2011

For more information contact: Allison Beeman Haines City Economic Development Council 1.863.422.2525 • allison@hainescityedc.com





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progress-energy.com/economic

 Virtual Showroom provides photos and information about nearly 20 plug-in electric vehicles available or soon to be launched.

Q&As and Educational Videos answer questions about batteries, charg-

ing, driving and environmental benefits of plug-in electric vehicles.

Progress Energy has one of the most advanced utility plug-in electric

plug-in hybrid electric utility bucket truck. The utility will also receive

12 Chevrolet Volts to test, beginning in early 2011. Progress Energy is

developing a charging station pilot program as part of a \$200 million

smart grid grant it received from the U.S. Department of Energy. The

company has also partnered with several universities on electric transpor-

tation initiatives, including the University of North Carolina at Chapel Hill,

vehicle programs in the nation. The company already owns nine plug-in electric vehicles for research purposes, including the Southeast's first

# **PROGRESS ENERGY NEWS:** Progress Energy joins in launch of new consumer website for electric vehicles

# GoElectricDrive.com is the comprehensive plug-in vehicle information hub

Progress Energy announced that it has joined the Electric Drive Transportation Association (EDTA) in launching *GoElectricDrive.com*, a first-of-its-kind information hub to provide consumers with everything they need to know about buying, owning and driving plug-in electric vehicles.

On the website, consumers can calculate savings, find incentives, learn about topics ranging from batteries and vehicle charging to environmental benefits, watch informational videos and view some of the new plug-in electric vehicles available or coming soon to auto showrooms in the U.S. EDTA developed *GoElectricDrive.com* with the support of 62 members, representing auto, battery, charging and utility companies as well as industry and government organizations.

"This unprecedented collaboration allows us to provide consumers with reliable, complete and timely information about plug-in electric vehicles," said EDTA President Brian Wynne.

### Key features of *GoElectricDrive.com* include:

- Plug-in and Save Calculator lets consumers see their financial and carbon footprint savings from driving plug-in electric vehicles.
- Plug-in Locator allows consumer to find incentives and resources in their local communities, including links to local utilities.



**FLORIDA** 

With the mass-market launches later this year of General Motors' Chevrolet Volt, an extended range plug-in electric car, and the Nissan Leaf, an all-electric car, and plans by other auto manufacturers to introduce 15 different models of plug-in electric vehicles by 2012, consumers will have a wide selection of clean-energy vehicle choices. Additionally, 20,000 vehicle charging stations are being installed across the nation, creating a network of public charging stations.

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NC State University and the University of Florida.

# **MARKETING TEAM**

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circuit

# CAROLINAS

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Executive Director External Relations, Florida Marc Hoenstine Manager Economic Development – Fla.