The Need For Convictions

The following editorial was written by the Industrial News Review, Hillsboro, Oregon.

Technological change is something that everyone can see. Changes in people and ideas are more subtle, harder to see and even harder to define. Yet, in the long run, it is people and the ideas they pursue that will have the most to do with shaping the future.

Not long ago, the chief executive officer of Carolina Power & Light Company—Louis V. Sutton, retired after a 58-year career in electric utilities. In retiring, he recalls how during his early career light bulbs were the biggest use of electricity in homes. He recalls industry meetings of the 1920’s and 30’s when Mr. Thomas A. Edison would predict such miracles of the future as talking movies, all-electric homes, electric air conditioning and television.

All during his career this utility executive has been an outspoken advocate of the free enterprise system. He has been a leading industry spokesman in opposition to tax-subsidized power systems, which he believes compete unfairly with taxpayers, investor-owned systems. He believes unequivocally that politics and tax subsidies have no place in the production and distribution of electric service. Under his philosophy, which in general is the philosophy of utility industry leaders, miracles of technology have been accomplished.

By helping its customers understand and accept technological change, this one company in 36 years has grown from 62,500 to 530,000 customers; from 321,-000 to 3 million kilowatts of generating capacity; from $8.5 million to $169 million in annual revenues; from $75 million to $600 million in assets; and from 630 to 2,500 employees. Utility leadership like this has worked to adapt technical progress to practical home, business and industrial use and bring the versatility of electric energy to general public attention. The development of this one company exemplifies the spirit behind the growth of the industry and accounts for the wide margin of U.S. superiority in both electric generating capacity and per capita use.

Never for a moment has Mr. Sutton doubted the superiority of the political and economic system that he has helped to build. Today, problems are more complex, and demands on executive ability immeasurably greater. But, these in no way lessen the need for leadership with convictions as a foundation for constructive technological change.

COVER PHOTO
Our cover girl is Beverly Walker, meter history clerk in the Raleigh district office. Miss Walker is joined by six other attractive female employees in a photo story about what’s up in women’s fashion on page 12.
New Section Formed

John W. Hunter has been named to head CP&L's newly-created general engineering section in Raleigh, according to R. S. Talton, vice-president of engineering.

Hunter's title will be engineering consultant. His responsibilities will include special studies, computer applications, general engineering and administrative assignments.

Talton also announced the naming of Wilson W. Morgan as manager of system planning and T. J. Byrum as manager of distribution engineering.

Stock Issued

The issuance of 1 million shares of Carolina Power & Light Company common stock (without par value) at $29.50 a share was begun on September 17. The shares offer the total number of common stock outstanding to 12.6 million. Net proceeds will be applied to reducing short-term loans that have resulted from the construction of additional plant facilities.

The offering was originally scheduled for July, but was postponed due to unfavorable market conditions.

Duke Power Raps EPIC

J. Paul Lucas, a vice-president of Duke Power Company, has charged that the plan by North Carolina ElectriCities and rural co-ops to build a statewide generation and transmission system (called EPIC) is a "tax evasion scheme that in 15 years will cost the taxpayers over $300 million." Lucas said that "the most optimistic savings by the EPIC system would not be enough to pay the taxes which would be paid by private power companies selling the same power." The only purpose of EPIC is to dodge taxes under the guise of cheaper electricity. This is certainly not to the advantage of North Carolina at a time when the state is being forced to levy new and heavier taxes on its citizens.

The company has filed papers with the Federal Power Commission seeking permission to formally protest the plans of EPIC to build a hydroelectric plant on the Green River in Western North Carolina. Duke told the FPC that EPIC is "illegal, an unlawful and wasteful duplication of facilities." Duke asked the FPC for a license for its own Green River Project in 1965.

Teachers Visit Nuclear Center

With the school year just a day old, 45 Florence and Sumter teachers put down their pointers and left town—all for the benefit of their students. The junior high and senior high school instructors traveled to CP&L's nuclear information center near Hartsville to investigate the center as a possibility for school field trips.

They met with Walt Selkinghaus, CP&L's information center director. He explained that the center offers eight different presentations for grade school through high school students. Following a slide and motion picture presentation by Selkinghaus the teachers toured the center's exhibition hall, which includes a maze of automated exhibits explaining the world of nuclear power generation.

Dividends Set

Directors of the Company meeting September 10 in Raleigh declared the usual quarterly dividends. A dividend of 35½ cents per share was declared on common stock, payable November 1 to shareholders of record at the close of business on October 10.

Also declared were dividends of $1.25 per share on $5 preferred; $1.05 per share on the $4.20 series of preferred; and $1.36 per share on the $5.44 series of preferred. All preferred dividends are payable January 2, 1970, to shareholders of record at the close of business on December 17.

Freedom Award

The Freedoms Foundation has presented its Honor Certificate to CP&L for our publication of the Spotlight during 1968. The award was presented to President Shearon Harris by Foundation Regional Vice-President Meredith L. Butterton on September 9. The magazine was commended by Freedoms Foundation for its "editorials and feature articles which examined national elections, issues and politics, stressed the need for a renewed spirit of patriotism and reminded employees of the significance of their heritage of freedom."

Freedoms Foundation is a nonprofit, nonpartisan, nonsectarian organization which seeks to build an understanding of the spirit and philosophy of the Constitution and the Bill of Rights.

A duplicate award was presented to Alex McFadyen, former editor of the Spotlight.
Introducing Brown & Root

Celebrating the 50th anniversary of a modest beginning as a road construction firm in Central Texas, Brown & Root, Inc. is one of the largest engineering and construction firms in the world today. And with units totaling more than six million kilowatts in various stages of design or construction, the company ranks among the nation's leaders in the power plant construction field.

At the start of 1969, Brown & Root had more than a dozen power facilities in progress in North Carolina, Texas, Oklahoma, Florida, and Indiana. The company has built many central stations in the past, but it has been only since 1957 that it has engineered and designed generating stations for electric utilities. It now offers the capability to design and construct any size plant, whether it be fossil-fueled, nuclear, or hydro and is one of the fastest growing companies in the field.

Employing more than 20,000 people, Brown & Root has an annual sales volume of over one billion dollars.

The firm was founded in 1914 when Herman Brown started in the contracting business. He was later joined in a partnership by his brother-in-law...
Dan Root, and then in 1923 by his brother, George R. Brown. Shortly thereafter, the brothers acquired the Root interest. The business was incorporated in 1929.

In 1962, Herman Brown died. Most of the stock was sold to the Halliburton Company, although Brown & Root, Inc. maintains its autonomy under George R. Brown, now chairman of the board, and Herbert J. Frensley, president.

Since World War II, the company has undertaken a wide variety of engineering and construction jobs ranging from the Arctic to the tropics. During the last two decades, Brown & Root has completed hundreds of jobs around the globe. Projects include a wide variety of industrial facilities, highways, dams, bridges, tunnels, power plants, pulp and paper mills, chemical process plants, offshore petroleum platforms and pipelines, and manufacturing plants. Brown&flew projects are too numerous to list, but notable accomplishments include the world’s only two 48-inch diameter underwater pipelines — the largest ever laid — and the world’s longest bridge, the 24-mile double-span Lake Pontchartrain Causeway at New Orleans, Louisiana.

Brown & Root has installed more than one million horsepower in gas turbine facilities, more than any other engineer/constructor. Gas turbine power has been installed for electrical generation, gas compression, and other industrial applications. In addition, the company has built dams or hydroelectric generating units to provide power and water in Texas, Arkansas, and western states. Power projects outside the U.S. include installations in Mexico, Haiti, Colombia, Thailand, Pakistan, and Puerto Rico.

The company is also active in the space program, working in joint venture with the Northrop Corporation of California to provide scientific, engineering, and technical test support to the manned spacecraft program. Among the facilities operated by Brown & Root-Northrop for NASA is the Lunar Receiving Laboratory where the moon men, moon samples, and space craft were sealed in quarantine after the historic flight of Apollo 11.

Brown & Root is not a newcomer to North Carolina, having worked in the state for Champion Papers, Inc., and Texas Gulf Sulphur. The company added facilities for Champion at Canton, Texas Gulf Sulphur’s Lee Creek complex at Aurora is one of the largest phosphate mines and fertilizer material plants in the world. The complex was engineered by Brown & Root and constructed in joint venture by Brown & Root and Rea Construction.

Safety programs are a continuous part of the training of employees at Brown & Root. These programs are designed to make jobs as danger-free as possible, and, in the event of a mishap, to train employees to react skillfully. The company received six awards from the Texas Safety Association in recognition of outstanding safety achievements for 1968.

Training courses are conducted in such crafts as electrical, welding, millwright, piping, instrumentation, carpentry, reinforcing steel work, rigging, and field engineering. A general course of blueprint reading precedes each craft training.

Brown & Root employees who attend the courses acquire basic craft-related skills and technology in their own crafts, allowing them to increase their proficiency and production when they return to a job. The classes, designed to be a form of job-related education, are administered by the Personnel Training and Development Department.

The home offices of Brown & Root, Inc. are in Houston, Texas. Other offices are in Raleigh, New York, Washington, New Orleans, Atlanta, Los Angeles, and in a number of foreign countries.

Heading the Carolina power plant projects from the Houston, Texas headquarters of Brown & Root are two vice presidents — M. M. Fitch is in charge of power plant construction and George L. Morris is in charge of the engineering.

The key supervisors for the projects, which represent more than 200 years of Brown & Root service, have all moved to the state. And the labor force for the projects is being hired in North Carolina. Thus the payrolls for the jobs are staying in North Carolina and taxes are being paid to the state.

Merle E. Freeman is located in Lumberton, A. B. Clark and W. C. Strickland are at Brunswick, and J. W. Scarborough and H. C. Dodd are in Asheville.

The company’s regional maintenance operation will be handled by Buck Young and Robert Sanders.

In Brown & Root’s regional office in Raleigh are Bob Clark, regional manager, Hurd Manahan, and John Knust. Carl Crane is the company’s regional engineering coordinator.

Paul Colby, (l) senior vice-president of operating and engineering; M. M. Fitch, (center) vice-president in charge of plant construction for Brown & Root; and J. A. Jones, assistant vice-president of the power supply department, chat following a dinner in Brunswick County given by Brown & Root to acquaint local business and civic leaders with its operations. A similar dinner was held in Wilmington.
It takes a special breed of man to be a power plant mechanic."

If you think that statement by Lee Plant Mechanical Maintenance Foreman John Rawls is a bit of an exaggeration, you ought to spend a day with the mechanical maintenance crew at one of our plants.

The normal day at the Lee Plant begins at 7:30 a.m. with the handing out of assignments by the foreman to his men. "We try to schedule maintenance as much as possible," said Rawls. "But things are always cropping up which demand immediate action and require the reshuffling of men. It's like a big chess game."

Action may be required at any time of the day or night, rain or shine, indoors or outdoors.

The scheduled repair list is compiled from trouble tickets which are turned in by the plant operators and shift foremen and from projections of equipment life. The mechanics have to obtain clearances so that the machinery can be taken off the line and repaired safely. Anything that affects load has to be coordinated by the shift foreman with the system load dispatcher in Raleigh.

The man assigned to lead a job is an extension of the foreman. He must know what repairs to make, what approach to take, and what material and tools he will need.

Contract labor is assigned to the crew to take care of the "peaks" in maintenance. This makes it possible for the size of the CP&L crew to remain stable.

The foreman and each man in the crew is responsible for safety of himself and others working with him. Everyone participates in weekly safety meetings, and if someone has a "near miss" time is taken out to thoroughly review the incident.

Once a mechanic gets on a job, he follows it through and does whatever is necessary to get the job done. He may have to use his skills as a mechanic, welder, millwright, crane operator, plumber, machin-
Charles Cole, helper, lubricates equipment.

Raeford Woodall (l.) discusses valve repairs with John Rawls.

Dick Wiegand fits pipe on the fire sprinkler system.

Routine painting and pipe covering is handled by mechanical maintenance. Contract labor is used for large jobs such as the complete painting of a plant or unit.

The mechanics usually learned their trade on the job, starting as helpers and advancing up the different classifications. For special skills, many have gone on their own time to technical training centers.

“A mechanic is always looking at trouble,” said Rawls. “He hardly ever gets to deal with a piece of equipment that is working properly. And he is always working under the pressure of having to get the equipment back on the line as soon as possible.”

For some people, that might sound like a good way to get an ulcer. But the mechanics thrive on the challenge. They enjoy pitting their skills against big problems.

Said Rawls, “There is a lot of satisfaction in knowing that your efforts have helped keep a complex multi-million dollar machine operating.”

Spotlight
PROMOTIONS & TRANSFERS

Russell Lee

Russell H. Lee has been promoted to director of agricultural development. Lee, former local manager in Spruce Pines, replaces Jud Ammons, who has resigned from the Company to form his own construction firm in Raleigh.

A Georgia native, Lee joined CP&L following graduation from the University of Georgia in 1961. He worked in New Bern and Goldsboro as an agricultural engineer, in Hartsville as assistant manager, in Sumter as service manager, and in Sanford as power sales engineer.

In his new position, Lee will supervise the activities of the power Company’s 19 agricultural development engineers in the Carolinas.

Lee was president of the Spruce Pine Merchants Association, vice-president and member of the board of directors for the Spruce Pine Rotary, active in local Little League activities and a Sunday School teacher at the First Baptist Church.

He is married to the former Marsha Mallard of Georgia. They have two boys, Bradford and Kevin Russell.

James Moss

James M. Moss, Jr., has been promoted to district service manager in Sumter. Moss, who was service supervisor in Asheville, replaces E. W. Foxworth, who has been promoted to manager of CP&L’s office in Wallace.

Moss joined the Company in 1947 in Asheville. He was promoted to serviceman in 1948 and to service supervisor in 1966.

He is a native of Marble, N. C., and graduated from Andrews High School in Cherokee County and Coyne Electrical School in Chicago. He is an Air Force veteran and served in the Pacific during World War II.

Moss is a member of the Beverly Hills Baptist Church where he has served as a Sunday school teacher and training union leader.

Mrs. Moss is the former Kate Bryant of Marble. They have two sons, Bruce and David.

Carol Dellinger

Carol A. Dellinger has been promoted to stenographic and clerical supervisor in the controller section of the treasury and accounting department in Raleigh.

Miss Dellinger joined CP&L in 1963 as a stenographer in treasury and accounting. She was promoted to senior stenographer in April, 1967, and to secretary in August of the same year.

She is a native of Conover, N. C., and graduated from Newton-Conover High School in 1961. She received her B.S. degree in secretarial administration from the University of North Carolina at Greensboro in 1965.

Miss Dellinger is a member of the United Church of Christ.

Julian Ford

Julian Ford has been promoted to industrial development agent with headquarters in Raleigh. He succeeds Bobby Mitchell, who has accepted a position with the Company’s transmission and distribution department in Wilmington.

Ford joined the Company in 1959 as a residential sales representative in Raleigh and was transferred to Spring Lake in 1964. He was promoted to commercial sales representative in 1965 and transferred to Maxton. He was transferred to Sumter in 1966 and in 1967 was promoted to industrial power sales representative in Henderson.

A native of Fairmont, N. C., Ford graduated from Fairmont High School in 1954. He received his B.S. degree in science from East Carolina University in 1958.

He is a director of the Henderson Kiwanis Club and is a member of the First Baptist Church in Henderson.

Mrs. Ford is the former Jacquelyn Stephens of Raleigh. They have two sons, Julian Gregory and Stephen Christopher.

October 1969
Eugene Blackwell

Eugene R. Blackwell has been named district service manager in Asheville. A native of Asheville, he replaces L. A. Ray, who has been appointed manager in Spruce Pine. Previously Blackwell was local manager in Morehead City.

He graduated from Lee Edwards High School and attended Asheville-Biltmore College before joining CP&L in 1936. During World War II, Blackwell served as a flight officer in the Army Air Corps.

In 1945 he returned to Asheville as a serviceman for CP&L and was promoted to service supervisor in 1951. Blackwell was named assistant district manager at Wilmington in 1965 and promoted to his previous position the following year.

Blackwell is a member of the St. Pauls Lutheran Church in Havelock, and is a director of the Morehead City Rotary Club and Carteret County Chamber of Commerce.

Mrs. Blackwell is the former Helen Peterson of Asheville. They have four children, Mrs. Ronnie Yancey, Mrs. Michael Salter, Eugene Jr., and Susan.

William Horton

William L. Horton has been promoted to service representative in Tabor City. He replaces Donald W. Holmes, who has been transferred to Whiteville.

Horton joined the Tide Water Power Company in 1950 in Whiteville and after the company’s merger with CP&L was promoted to customer serviceman in 1953. He was transferred to Goldsboro in 1956 and returned to Whiteville in 1959.

He is a native of Whiteville and graduated from Whiteville High School in 1950. He served in the Army from 1954 to 1956.

While in Whiteville, he was a member of the Westminster Presbyterian Church, where he served as a deacon, elder and superintendent of the Sunday School. He was a member of the Whiteville Lions Club and served as treasurer.

Mrs. Horton is the former Miriam Worthington of Whiteville. They have a daughter, Deborah, and a son, Richard.

Elbert Foxworth

Elbert W. Foxworth, Jr., has been promoted to manager in Wallace. Foxworth, who was district service manager in Sumter, succeeds W. D. Gardner, who has been promoted to manager in Dillon.

Foxworth joined CP&L in 1946 in Sumter. He was promoted in 1947 to lineman in Sumter and in 1948 was transferred to Manning and promoted to serviceman. He was promoted to service representative in Camden in 1963 and district service manager in Sumter in 1967.

A native of Sumter, he served with the Marines in the South Pacific during World War II and again from 1950 to 1951.

Foxworth is a member of the First Baptist Church in Sumter, a Mason and has served on the board of directors of the Sumter Optimist Club.

Mrs. Foxworth is the former Faye Chrisawn of Marion, N. C. They have two daughters, Anne, a senior at Winthrop College; Terri, 6; and a son, Bucky, 10.

Lawrence Ray

Lawrence A. Ray has been named manager in Spruce Pine. Ray, previously district service manager in Asheville, replaces Russell Lee, who has been promoted to director of agricultural development for CP&L and transferred to Raleigh.

A native of Asheville, Ray graduated from high school there and attended Brevard College and Oswego State Teachers College in New York.

He joined CP&L in 1946 at Asheville as a serviceman, and worked in the same position at Hazelwood from 1952-55 before returning to Asheville. In 1963 Ray was promoted to service supervisor in Asheville and to district service manager in 1966.

He is a Mason and Sunday School teacher at Calvary Baptist Church in West Asheville and a member of the Optimist Club.

Mrs. Ray is the former Helen Plemons of Asheville. They have four children, Mrs. Jeff VanJahnke, Mrs. Harold Russell, Cathy and Larry.

—Continued on Next Page
Kermit Allison

Kermit Allison has been named district service manager in Raleigh. Previously local manager in Dillon, Allison replaces Roland Boyd, who has been appointed local manager in Morehead City.

A native of Black Mountain, Allison joined CP&L at Asheville in 1948 following graduation from Tri-State College in Indiana. Working in CP&L's engineering department, he was promoted to assistant to the line superintendent in 1950 and to assistant district manager at Sumter in 1951.

From 1952-57 Allison was assistant district manager in Asheville. He was local manager in Wadesboro from 1957 until moving to his previous position in Dillon in 1963.

Allison is on the board of deacons at the First Baptist Church in Dillon, president of Dillon Chamber of Commerce, vice-president of the United Fund and member of the Dillon County Development Board.

Mrs. Allison is the former Mary Frances Rudisill of Dallas, N. C. They have two daughters, Kay, 19, and June, 15.

William Terry

William B. Terry has been promoted to Eastern division engineer in Wilmington. He succeeds Harry Bonser, who has been promoted to eastern division operations manager.

Terry joined CP&L in 1939 in Florence and was promoted to junior engineer in 1940. He served in the Army from 1941 to 1946 and returned to the Company as supervisor of customer service in Asheboro. He was promoted to senior engineer in Asheboro in 1948 and in 1968 was transferred to Wilmington.

He is a native of Mullins, S. C., and graduated from Mullins High School. He received his B.S. degree in electrical engineering from Clemson University in 1939.

Terry is a Presbyterian and a Mason and holds the rank of lieutenant colonel (retired) in the Army Reserves.

Mrs. Terry is the former Marilyn Mosher of Aurora, N. Y. They have a son, Skip.

Roland Boyd

Roland V. Boyd has been named manager in Morehead City. Boyd, previously district service manager in Raleigh, replaces Eugene Blackwell, who has been appointed district service manager at Asheville.

A native of New Bern, Boyd graduated from Cove City High School. He served in the Army during World War II and joined CP&L in 1946 as a lineman.

He worked in several positions for CP&L at New Bern from 1946-53 when he was promoted to service foreman in Wilmington. The following year he became supervisor of customer services at Raleigh.

Boyd is a member of the Trinity Methodist Church, North Carolina Society of Engineers, City of Raleigh Electrical Advisory Board and the Masons.

Mrs. Boyd is the former Neta Jones of Craven County. The Boyds have a son, James Roland.
The Power of First Impressions

by Cliff Smith
Safety Director

First impressions possess an awesome power far beyond any reasonable relationship to their actual importance. We form them on the spur of the moment and then hold tight, "until death do us part," because changing one of these mental masterpieces is strictly against human nature.

When I was 15 years old I used to hide from a skinny, freckled-faced 13 year old girl named Margie, who had spawned the idea that we should be constant companions. By the time she reached the age of 14 there was some slight improvement in her appearance, but that was the year I left town.

Four years later I returned for a visit, and the big summer dance. I was barely inside the dance hall door when a gorgeous blonde, who would have made Marilyn Monroe look like a tomboy on a diet, came charging across the room with outstretched arms. I had no earthly idea who she was, but I wasn't about to step aside. After about three minutes of heart-thumping welcome, she whispered, "I just knew you wouldn't forget little Margie!"

Margie! This couldn't be that ugly, scrawny, teenage neighbor — but it was! I spent the rest of the week, and a lot more time later on, in mighty close contact with that lovely creature, but to this day when I think of Margie my mind automatically brings forth the vision of an ugly, skinny, 13 year old girl.

I have the same trouble with Shirley Temple! I know quite well that Shirley is now grown, married, raising a family, and dabbling in politics, but in my mind's eye she is still a curly headed six year old, dancing and singing her way to fame and fortune.

Another case in point concerns an old country boy that was hired in our town by the branch office of a certain large corporation, and to protect the innocent I will simply call him Charlie Brown. Charlie was fresh from the cotton fields of Mississippi, and he was as green as the grass he used to hoe. He had three speeds — start, stumble, and fall, and it wasn't too long before his boss and his boss's assistant began talking about which one would break the bad news to Charlie that he had to go. But for some reason they failed to act and a year slipped by with Charlie still on the job.

It was not long after this that Charlie fell in love and married a young school teacher. That girl set Charlie on fire in more ways than one! She kindled within him a desire to get educated. Charlie bought a complete set of high school text books, and started taking correspondence courses on subjects pertaining to his work. Before long he knew more about certain phases of the business he was in than many of the older, higher paid workers, but it was all in vain, because his boss could see nothing but the old Charlie Brown.

Charlie Brown, after seven years on the same job at the same salary was a bitter man. He knew exactly what was wrong and he cursed the old man and those first impressions with almost every breath he took. He finally decided to seek work in another industry, but before his plans materialized fate took a hand. The old boss suffered a heart attack and took early retirement.

His replacement was a young person who had never seen Charlie Brown, and he too had some first impressions. What he saw was a man with outstanding ability, dedicated to his job and to his company. Within two months Charlie got his first raise, and believe it or not, at the end of three years he was supervisor in charge of all outside construction work for an entire district.

Jim Bishop, the well known writer, analyzed a similar universal quirk of human nature in one of his finer pieces a few years ago. He wrote an entire column on the three words, "I DON'T KNOW," and he maintained that they are the hardest words in the world for a man to say. Jim said, "These words swell in a man's throat like dough in an oven! They choke off his breath, and his power to speak!"

As I see it, the words, "I was wrong," belong in the same category. They, too, swell in a man's throat like dough in an oven, but when spoken, they have the capability of destroying the power of a first impression, and that is something we could all use.

First impressions never die, and they don't fade away! Most of them remain to haunt and harass, and anyone who thinks differently is in for an extra share of heartaches!
In today's fast moving world, it is often difficult to keep up with the latest trends in modern living. Men walk on the moon, jets zip coast to coast and television spans the globe.

The world of women's fashion is no different. In fact, developments in this exciting area are advancing so rapidly that man's imagination is in danger of being outstripped.

In the belief that informed readers are better and happier employees, your humble editor has been conducting exhaustive research to uncover the fashion preferences of our female employees. The accompanying photos should demonstrate that they are keeping up with the latest trends.

Although our girls' skirt lengths have not gone completely mini (supervisors have been known to become faint at the sight of a true mini in the office), short skirts, many inches above the knee, are definitely "in."

"I think they're great," said one secretary. "A dress down to your knees looks funny now. It makes you look older to wear long dresses."

"I don't think long dresses will ever become stylish again," said a clerk in Raleigh. "Short skirts are a part of the 'now' scene. You have to have something you can move around in."

Why the continuing popularity of the shorter fashions? "It's simple," said one attractive mini devotee, "Men like to see women in short dresses and women like to be seen by men."

Hugh Hefner, eat your heart out!

Fashion Trends: CP&L Gals are Keeping Up

Photographs and text by Charles Hooks
New Sales Personnel On the Job

Twenty new sales personnel have graduated from CP&L's sales training program. The program, which was conducted under the direction of Sales Training Director Ted Breeden, was conducted from June 23 through July 11 and August 4 through August 13.

Presented were such topics as public relations, sales and service policies, fundamentals of electricity, the competition, successful selling, speaking and Company policies.

After completion of the program, the salesmen and electric living specialists received on-the-job training before being assigned.

New Salesmen

Bill Springer joined the Company in June of this year and has been assigned to Sanford as an industrial power sales engineer. He received his B.S. degree in mechanical engineering from North Carolina State.
University this spring and worked for CP&L during the summer of 1968 as a meter reader.

Charles Walton, 1967 graduate of Wofford College, taught school for two years at Millbrook High School in Raleigh before joining the Company in June. He has been assigned to Asheville as a residential sales representative.

Tommy Tunstall joined CP&L in 1962 after graduation from Campbell College. Prior to joining sales he worked in engineering and right-of-way. He will work in Raleigh as a residential sales representative.

Ed Wilson graduated from Wilmington College in 1968 with a B.A. degree in business administration and joined our Company in November of that year. He has been assigned to Florence as a residential sales representative.

Mike Peterson graduated from North Carolina State University in 1968 with a B.A. degree in recreation. He joined CP&L in May of this year and is working in Wilmington as a residential sales representative.

Jim Grice joined our Company in June of this year after completing his military service in the Army, including a year in Vietnam. He is a 1964 graduate of North Carolina State University where he received his B.S. degree in sociology. He is working in Florence as a residential sales representative.

Wesley Sumner graduated this year from East Carolina University and joined CP&L in June. He has been assigned to Goldsboro as a residential sales representative.

Guy Beattie joined CP&L in January of this year after service with the Navy as an ensign which included two years in Iceland. He received his B.A. degree in business administration from Methodist College in Fayetteville, N. C., in 1964. He is in Southern Pines as a residential sales representative.

Bob McCann received his B.S. degree in education from Appalachian State University in 1964. He then taught school in Lincolnton, N. C., managed the Dunn Chamber of Commerce and was assistant vice-president of First Federal Savings & Loan in Dunn. He joined CP&L in June and is assigned to New Bern as a residential sales representative.

Bill Shockley has been assigned to Goldsboro as a residential sales representative. He joined the Company in March after working with the Catawba College Speech and Hearing Clinic as a therapist. He received his B.A. degree in psychology from the college in 1968.

Spurgeon Cooke worked with our Company while a student and joined us full-time upon his graduation from North Carolina State University this June. He holds a B.S. degree in electrical engineering and has been assigned to Raleigh as an industrial power sales engineer.

Billy Wise is employed by the Public Works Commission of the City of Fayetteville. CP&L has for a number of years offered sales training to PW employees.

Rod McElheney holds a B.A. degree in marketing from East Carolina University and joined CP&L in May upon graduation. He is assigned to Jacksonville as a residential sales representative.

Billy Buffkin received his B.S. degree in business administration from Pembroke State College in 1966. He worked for the Columbus County Board of Education as a social counselor before joining CP&L in June. He is a residential sales representative in Asheboro.

Not pictured is John Barry who joined the Company in August. He received his B.A. degree in business administration from St. Andrews College in 1969 and has been assigned to Nashville as a residential sales representative.

Electric Living Specialists

Dot Grindstaff joined our Company in November of 1968 and has been working in Asheville. She is a 1965 graduate of Western Carolina University and holds a B.S. degree in home economics. Before joining CP&L, she was an assistant home economics agent in Macon County.

Kathey Lancaster joined CP&L in July and has been assigned to Hartsville. She received her B.S. degree in home economics from Western Carolina University this year.

Michele Tew received her B.S. degree in home economics from Meredith College this year and joined CP&L in July. She has been assigned to Sumter.

Carolyn Howell graduated from Meredith College in 1967 with a B.S. degree in home economics. She worked for the Liberty Mutual Insurance Company before joining CP&L in February of this year. She has been assigned to Raleigh.

Betsey Kite O'Neill received her B.S. degree in home economics from the University of North Carolina at Greensboro this year and joined the Company in June. She has been assigned to Whiteville.
Newcomers

Carlie W. Rogers
Electrician
Asheville

Thomas L. Dawson
Lineman Trainee
Cary

Norman R. Hunt
Lineman Trainee
Wilmington

Cathryn Curran
Market Analyst
Raleigh

Joseph R. Rouse
Accounting Clerk
Raleigh

Max F. Thompson, Jr.
Engineer
Raleigh

SBI Receives Management Training

Twelve North Carolina State Bureau of Investigation supervisors recently completed CP&L’s management development course on the "Basic Principles of Supervisory Management." The veteran agents received the instruction at the request of the North Carolina Citizens Association, which is assisting the SBI in its reorganization. CP&L Director of Management Development Phil Stone and Assistant Director Hugh Evans taught the course.

The graduates were honored at a banquet in Raleigh on August 21. Seated left to right are Attorney General Robert Morgan, Governor Bob Scott, Phil Stone and SBI Director Charles Dunn.
Community Awards

Gus Stewart, CP&L manager of South Carolina area development, holds a Southeastern Community Development Association plaque (l.) and a Community Leader of America Award he received recently. The plaque honored Stewart for his 1969 term as SCDA president. The community leader award was in recognition of his past achievements and outstanding service to community and state.

Wilbur O. Wedding Retires in Troy

Wilbur Oswald Wedding of Troy has retired after more than 28 years of service.

Wedding joined the Company in 1941 as a groundman-truck driver in Raleigh. From 1943-50 he worked as a lineman in Rockingham until promotion to subforeman in Troy. He was a line foreman from 1961 until his retirement.

Wedding was born in Asbury, N. C., and attended high school in Raleigh. He is a member of the Masons and affiliated with the Trinity Methodist Church.

Wedding is married to the former Ida Belle Sessions of Apex. They have two sons, Wilmer and Douglas.

A hunting and fishing enthusiast, Wedding once killed a deer with a bow and arrow from 76 yards away. He is a former secretary-treasurer of the Broken Arrow Archery Club.

Professional Engineers

Six Carolina Power & Light Company employees have been certified as registered professional engineers by the North Carolina Board of Engineers and Land Surveyors. The men passed a series of examinations to qualify for the certification. In Raleigh they are (right—l. to r.) Herbert Bickley, senior engineer; Resal Craven, senior engineer; Robert H. Perly, Jr., distribution planning engineer; and Joe Henry, planning engineer. In the Eastern Division: (below—l. to r.) Harry Bonser, manager division operations; and Bill DeLaney, district engineer in Whiteville.
Timothy W. Burris Dies in Fayetteville

Timothy W. Burris, 69, of Rt. 8, Fayetteville, a retired line foreman, died August 26. He joined the Company in 1934 as a lineman in Fayetteville and served in Sumter from 1938 to 1942 before returning to Fayetteville. He retired in 1963. Burris is survived by his wife, Mrs. Nellie Hall Burris of the home; one daughter, Mrs. Juanita B. Grady of Fayetteville; three brothers; two sisters; and a grandson.

Construction Worker Killed at Hartsville

Blease Bullard, 58, of Route 4, Hartsville, a construction worker employed by Ebasco Services, Inc., was killed September 8 at the Robinson nuclear plant construction site. A witness said Bullard fell from the scaffold to a cement floor 39 feet below. Coroner Ned Hobbs ruled the death accidental.

Sympathy is extended to

Mrs. Elizabeth M. Staton, clerk in Darlington, in the death of her brother, Robert Moody.

Wilton Edwards, painter and pipe coverer at the Weatherspoon Plant, in the death of his brother, Luther Edwards of Wilmington on September 3.

Mrs. Mamie Whitted, clerk-stenographer at the Lee Plant, in the death of her newly-born child on August 28.

Mrs. Mary Wilde, wife of Bill Wilde, electric foreman at the Roxboro Plant, in the death of her brother-in-law, Blease Bullard of Hartsville on September 8.

Mrs. Connie Huggins, wife of Ed Huggins, janitor at the Weatherpoon Plant, in the death of her brother, Walter Graham, on August 29.

Jerry B. Johnson, junior auditor in Raleigh, in the death of his mother, Mrs. L. W. Johnson of Benson, on September 8.

4-H Winner

W. J. Ridout, Jr., CP&L vice-president of customer services, presents a watch to Judy Davis of Sumter at the South Carolina 4-H Electric Congress in Florence. Miss Davis and Jim Spell of Dorchester were awarded watches by CP&L for being second place district winners. CP&L, South Carolina Electric and Gas, and Duke Power Company are sponsors of the Electric Congress in co-operation with the Clemson University Extension Service.

Maley Harris, 90, Dies in Lilesville

Arch G. (Maley) Harris, 90, of Lilesville, N. C., died August 26 at his home. Harris joined CP&L in 1943 as a guard at the Blewett Plant. He later joined the maintenance crew and retired in 1956. At his death, he was the Company's oldest retired employee.

He is survived by his wife, Mrs. Sallie Marks Harris of the home; two sons, Charles B. and John B. Harris of Lilesville; and three grandchildren.

Weddings

Owens-Webster

Miss Barbara Ann Owens, clerk in the Goldsboro office, and Harold Edward Webster were united in marriage on August 12 in Salt Lake City, Utah.

Grant-Smith

Miss Thurma Dean Grant and James David Smith, agricultural development engineer in Cheraw, were united in marriage June 28 in Cheraw.

Cross-Griffin

Miss Diane Cross, daughter of Roland Cross, mechanic foreman at the Cape Fear Plant, and George Griffin were united in marriage on September 6.

Woodard-Ainsley

Miss Sarah Ann Woodard, daughter of James Woodard, utility operator at the Lee Plant, and Wayne Smith Ainsley were united in marriage on August 16.

Fortner-Pursley

Miss Sylvia Anastasis Fortner, former electric living specialist in Hartsville, and John Ransom Pursley were united in marriage on August 31 in Asheville, N. C. The couple will make their home in Cleveland, Ohio.

October 1969
Hinton to Represent State at FFA Meet

Joe Hinton will represent the North Carolina Association of Future Farmers of America at the FFA's national convention in Kansas City, Missouri. Hinton is the son of Hardin Hinton, CP&L meter reader in Zebulon.

A rising junior at Wakelon High School in Zebulon, Hinton was selected because of his musical talents and achievements in the Wakelon FFA Chapter. He has received recognition for his rural electrification, feeder pig and poultry projects. He also has won several golf trophies.

Hinton will play the bass drums during a concert and parade at the convention.

Julian M. Fields Retires after 34-Year Career

Julian M. Fields has retired after more than 34 years of service.

Fields joined the Company in 1935 in Raleigh. From 1938-42 he worked as an auto mechanic in Florence. He returned to Raleigh in 1946 following a four-year tour of duty in the Army.

In 1952 Fields became an electrician in CP&L's substation construction section at Raleigh. He was promoted to substation construction foreman in 1959.

A native of Sanford, Fields attended high school there. He is married to the former Myrle Lee Fields of Scranton, S. C. They have two children, Paula Fields Taylor and Julian M., Jr.

Selected to Serve

Phil Lacey, residential sales representative in Hazelwood, has been appointed chairman of the Haywood County Cystic Fibrosis campaign.

Bobby E. Suggs, manager in Mullins, has been appointed to the advisory committee on curriculum for the Marion-Mullins Vocational School.

George F. Styron, Jr., manager in Cheraw, has been elected president of the Cheraw Chamber of Commerce.

Roy A. Burch, Henderson district manager, has been named chairman of the commercial division of the United Fund campaign.

Clifton T. Puryear, supervisor of customer services in Wilmington, has been elected president of Baptist Men's Brotherhood at Winter Park Baptist Church. He has also been elected vice-president of the Wilmington Industrial Management Club.

Karl Hudson, a director of CP&L, will help lead a campaign to raise funds for North Carolina's church related colleges. The drive is directed by the North Carolina Foundation of Church Related Colleges.

Silver Switch Award

Steve Walker, CP&L irrigation engineer, displays the Silver Switch Award given by the Farm Electrification Council to the Company for its outstanding irrigation program. The program includes engineering assistance for Carolina farmers by CP&L agricultural engineers, irrigation education, a mobile display, a farm materials handling exposition and special advertising.

John Farmer Cole Dies in Raleigh

John Farmer Cole, accountant in the statistical and pension section in Raleigh, died September 23 in Rex Hospital after a long illness.

Cole joined the Company in 1929 as a clerk in Raleigh. He was named ledger control clerk in 1937, senior clerk in 1944 and accountant in 1946. His entire career was spent in Raleigh.

Cole, who was single, was organist at White Memorial Presbyterian Church in Raleigh for many years and had served as treasurer of the Raleigh Lions Club.

In the Mail

Watt Huntley, Publicity Director:

We appreciate more than we can ever tell you what you and Carolina Power & Light Company have done to help people appreciate the historical value of Ashland [described in August "Finer Carolina News"]. We will ever be indebted to you.—Col. and Mrs. Henry E. White, Henderson.
TOTAL ELECTRIC AWARDS
AUGUST ELECTRIC HEATING INSTALLATIONS
EMPLOYEE HOMES

<table>
<thead>
<tr>
<th>Name</th>
<th>Location</th>
<th>Type Installed</th>
<th>New or Conversion</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jack Parker</td>
<td>Bennettsville</td>
<td>Baseboard</td>
<td>Conversion</td>
</tr>
<tr>
<td>Roy Avin</td>
<td>Manning</td>
<td>Electric Furnace</td>
<td>New</td>
</tr>
<tr>
<td>Joe Henry</td>
<td>Raleigh</td>
<td>Ceiling Cable</td>
<td>New</td>
</tr>
<tr>
<td>Paul Bradshaw</td>
<td>Ashevile</td>
<td>Heat Pump</td>
<td>New</td>
</tr>
<tr>
<td>Darrell Menscer</td>
<td>Goldsboro</td>
<td>Ceiling Cable</td>
<td>Conversion</td>
</tr>
<tr>
<td>Claude McClure</td>
<td>Henderson</td>
<td>Ceiling Cable</td>
<td>New</td>
</tr>
<tr>
<td>Paul Hampton</td>
<td>Jacksonville</td>
<td>Heat Pump</td>
<td>New</td>
</tr>
<tr>
<td>Earl Lucas</td>
<td>Raleigh</td>
<td>Ceiling Cable</td>
<td>Conversion</td>
</tr>
<tr>
<td>J. W. Cobb</td>
<td>Asheboro</td>
<td>Baseboard</td>
<td>Conversion</td>
</tr>
<tr>
<td>Ronnie York</td>
<td>Sanford</td>
<td>Baseboard</td>
<td></td>
</tr>
<tr>
<td>Robert Johnston</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Employee heating sales through July, 1969: 488
Employee heating sales during August, 1969: 6
Total sales to date: 494

Betty Leggett
Tops Light Sales

Mrs. Betty Leggett made 17 sales during August to capture first place in area light sales competition. Mrs. Leggett is a service clerk in the Raleigh district office and has been with CP&L for 14 years.

<table>
<thead>
<tr>
<th>AREA</th>
<th>NO. SOLD AUGUST</th>
<th>NO. SOLD TO DATE</th>
<th>EMP. SELLING MOST IN AUGUST &amp; NO.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Asheville</td>
<td>53</td>
<td>3,903</td>
<td>Marinell T. Meaffey, 8</td>
</tr>
<tr>
<td>Florence</td>
<td>59</td>
<td>1,830</td>
<td>Cara B. Sawyer, 7</td>
</tr>
<tr>
<td>Goldsboro</td>
<td>63</td>
<td>2,758</td>
<td>Dorothy S. Hatch, 11</td>
</tr>
<tr>
<td>Henderson</td>
<td>58</td>
<td>1,395</td>
<td>Carol Dunkley, 8</td>
</tr>
<tr>
<td>Jacksonville</td>
<td>48</td>
<td>1,072</td>
<td>Hertha G. Willis, 8</td>
</tr>
<tr>
<td>Raleigh</td>
<td>59</td>
<td>1,510</td>
<td>Betty Leggett, 17</td>
</tr>
<tr>
<td>Sanford</td>
<td>41</td>
<td>1,728</td>
<td>Wayne Walters, 5</td>
</tr>
<tr>
<td>Southern Pines</td>
<td>49</td>
<td>1,432</td>
<td>Janice Brewer, 5</td>
</tr>
<tr>
<td>Sumter</td>
<td>58</td>
<td>1,909</td>
<td>Marie Bray, 5</td>
</tr>
<tr>
<td>Wilmington</td>
<td>82</td>
<td>2,968</td>
<td>Evander H. Willoughby, 11</td>
</tr>
<tr>
<td>TOTAL</td>
<td>569</td>
<td>20,505</td>
<td>Kathleen Somersett, 10</td>
</tr>
</tbody>
</table>

Look Who’s Talking


Sandra Rogers, “How to Decorate It With Lighting,” 82nd Airborne Corps Artillery Officers Wives Club, Fort Bragg.

Bill Lacey, “Some Facts About Cystic Fibrosis,” Health Seminar at Western Carolina University.


Mrs. Allen Honored

The Raleigh Junior Woman’s Club has dedicated their yearbook to Mrs. Barbara Allen, CP&L service clerk in Raleigh. Mrs. Allen, a former member of the organization, was cited for her thoughtfulness, her enthusiasm, her contributions as a club member and her “beautiful singing voice” in the club trio.
Over the Dam
from the files of THE SPOTLIGHT

Twenty Years Ago—October, 1949

Gov. W. Kerr Scott was the principal speaker at the September 30 dedication of the Lumberton Steam Plant, completed three months ahead of schedule.

On September 30, Murray R. Bird became the first Sales Department employee in the Company to be retired.

Lucius Herman Harvin, manager at Sumter, died September 30.

Among the charter members of the Triangular Club, organized 16 years ago, are Annie Sue Gulley, Arthur Davis, Novvie S. Fuqua, and J. F. Batts, Jr.

Sixty employees joined the Pioneer Club in induction ceremonies in Raleigh, Florence and Asheville. Total membership is now 152.

Fifteen Years Ago—October 1954

The dedication of the new Wilmington Steam Plant will be held October 21.

President Eisenhower, some 1,000 miles away in Denver, waved a radioactive “magic wand” to activate electronically a power shovel in Shippingport, Pa., to break ground for the world’s first full-scale atomic power plant.

The first meter manufactured at the new Westinghouse plant in Raleigh was presented to Brown Hicks, CP&L’s superintendent of system meter section, at a dinner given August 30 by officials of the new plant.

Mrs. Elizabeth Parham, home service representative in Asheville, recently attended a three-day Home Lighting Recipe course at the General Electric Lighting Institute, Nela Park, Cleveland.

More than 700 Raleigh-area employees and their guests attended the annual Triangular barbecue September 17 at the Tar Heel Club. John Powell, president, guided the after-supper program.

Ten Years Ago—October, 1959

Houston Black, combination salesman in Rockingham, has accepted the position of personnel representative for the Central Division.

Paul E. Davis, Jr., former division engineer for the Southern Division, has assumed his new duties as general line engineer in the general office.

In spite of a chilly September 18th, 754 plates of barbecue were served at the Triangular barbecue at the Tar Heel Club.

Hurricane Gracie hit our system September 29, and brought down trees and limbs in the Sumter-Manning-Kingstree area.

CP&L gained seven “Registered Professional Engineers” on July 17 when these men passed the exam: Fred Jerome, L. P. Stephens, W. R. Buchanan, George Williams, Sam Mauney, E. D. Stevens, and Speed Noell.

Reynold Tucker, former personnel representative in Southern Pines, has been named Director of Training in the Personnel Dept.

J. E. Sims, line foreman, has been elected a deacon of the First Baptist Church in Kingstree.

The electrically-heated home of Maxine Loughman of Central Billing is pictured.

Five Years Ago—October, 1964

Heath Hinson, ag-engineer in Marion, will become assistant to the district manager in Dunn October 26.

After 15 years of postcard billing, we have begun sending out customer bills in envelopes. The first were mailed October 5.

For the first time in history, both major presidential candidates have visited Raleigh — Senator Barry Goldwater, the Republican, on September 17; and President Johnson, the Democrat, on October 6.
Your ticket to Saturday's game:

2¢ including transportation.

Your TV set and our electric service bring you the best seat in the house all season long — for about 2¢ worth of electricity per game.

No traffic problems, no crowds to fight. Just settle back in your favorite easy chair. When a speedy back catches a scoring pass, you'll be closer to the action than the guy who should have been covering him.

Electricity is always where the action is — from soap operas to super bowls. And it's still a bargain in an age where bargains are as hard to find as a good parking place at a football stadium.

Electricity — your ticket to fun and games.

Carolina Power & Light Company