



It's hot.
It's innovative.
It pays you back.

Upgrade your water heater:
Get \$350 and lower bills.



Start saving today.

It's as easy as 1, 2, 3!



STEP ONE: Schedule

Schedule an appointment for a qualifying water heater replacement with one of our prequalified participating contractors.



STEP TWO: Upgrade

The contractor will install your new ENERGY STAR certified heat pump water heater.



STEP THREE: Get your \$350

Your contractor will help you submit a rebate form. You should receive your \$350 rebate check in four to six weeks.

Learn more at duke-energy.com/upgrade
or call **866.785.6209**.



Why upgrade to a heat pump water heater?

Water heaters are the second-highest source of energy usage in most homes.

And they typically account for 15 to 25 percent of your monthly bill.

Cut your water heating bills in half when you switch to an ENERGY STAR® heat pump water heater. That means lower operating costs – and lower monthly electric bills.

- ✓ **Save up to \$250** each year – or more – on your water heating costs*
- ✓ **Receive \$350** for each new, qualifying water heater installed
- ✓ **Use less energy** without sacrificing performance
- ✓ Easy to install
- ✓ Help protect the environment



\$250

**AVERAGE SAVINGS
EACH YEAR**



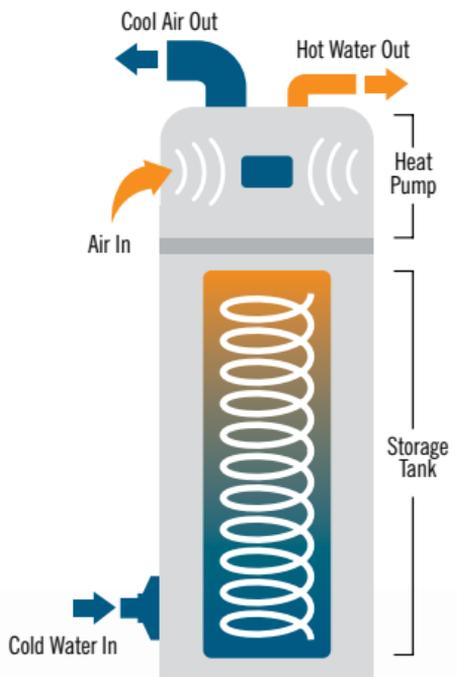


Smart technology. Instant savings.

How will it save me energy and money?

By transferring heat – rather than creating it – heat pump water heaters deliver hot water twice as efficiently as conventional water heaters.

- 1 The heat pump pulls warmth from the air, even if the air is cool.
- 2 Warm air is compressed, increasing its temperature.
- 3 Heat flows through condenser coils that transfer heat to the water.



AN EXTRA BENEFIT:

These water heaters are easy to install because they use the same water and electric connections as conventional ones.



More ways to save energy and money.

Energy efficiency improves your bill, your comfort – even the value of your home.

Check out these great rebates** that can be yours:

- Duct repair and replacement:
Up to \$190 per unit
- Attic insulation upgrade
and attic sealing: **Up to \$500**
- High-efficiency heating and
cooling system replacements: **\$300**
- ENERGY STAR window
AC unit purchase: **\$25 per unit**
- HVAC audit: **\$100**

*According to ENERGY STAR.

To qualify, your heat pump water heater must be ENERGY STAR qualified and have an energy factor of at least 2.0. Cost comparisons to a standard 50-gallon electric water heater.

**Must qualify for rebates. See website for details.



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