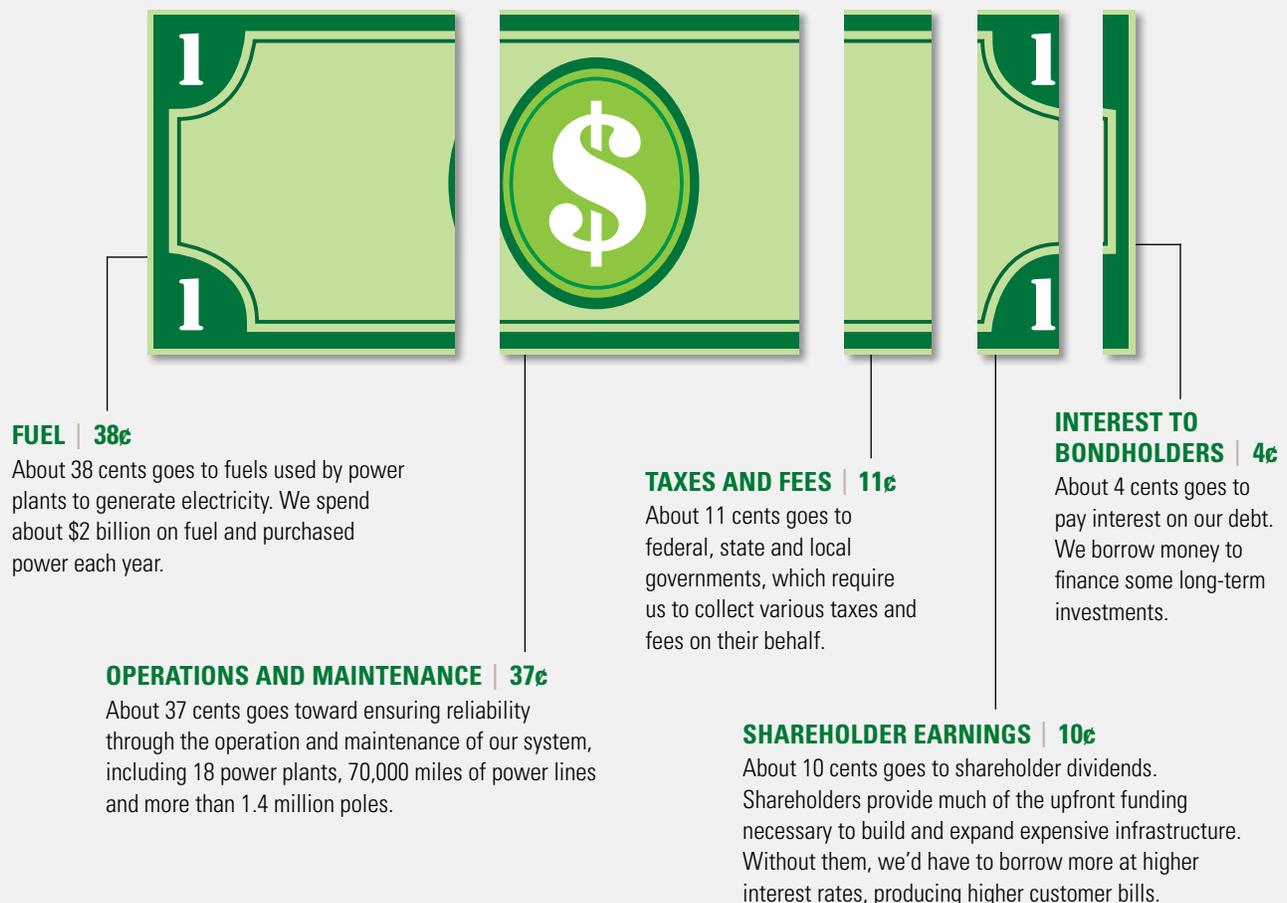


# Where a dollar goes

## Investing for today and tomorrow

At Duke Energy Progress, we are committed to delivering clean, reliable, affordable power to the 1.3 million North Carolina customers who depend on us each day. To accomplish that, we invest millions of dollars and countless hours each year in the planning, building and operating of our complex system. Your rates are an important part of how we fund these essential expenses.

Here is how we spend each dollar that we receive:



## Every dollar counts

At Duke Energy Progress, we know that every dollar counts. That's why we work to be as efficient and prudent as possible, and to balance affordability in the present with investments for the future. All so that we can continue to deliver clean, reliable, affordable power today and for years to come.